

## FALLING IN LOVE WITH AVADINA HILLS



### STILL MY HEART

When you fall in love, hormones like adrenaline, dopamine and oxytocin flood into your brain. Your pupils dilate, your heartbeat accelerates and your skin tingles. You might even feel a little faint. Those are just the physical symptoms. At a psychological level, when it was something, you often allow a deep desire to possess it. This can be true when we see a person or a physical item, or even when we reveal in an experience.

Chances are, everyone will fall in love with Avadina Hills, a new private residential development in Phuket, Thailand. Possessing it, on the other hand, is something that will be reserved for only a fortunate few.



### A PHILOSOPHY OF HARMONY

It's difficult to define a single characteristic that makes this property so extraordinary. An artist would probably paint out their sense of symmetry and refinement. An architect would agree, but add that it's the balance of materials and environment. An engineer would be impressed by the design and craftsmanship, not to mention the reputation of the developer. A travel agent would say, "Location, location, location" and a tropical travel agent would be the most appropriate words in the world and proximity to an international airport. And a real estate agent? Frankly, they won't know where to begin.

We'll start in the forest. The 21 villas will be separated from one by lush natural foliage, designed to landscape artist comes right from the idea to offer privacy, views and total serenity. They sit in an elevated position, some over 100m (330 feet) in 40 acres forest that was once a rubber plantation overlooking the bay of Bangrao and the famous Layan Beach.

When you first view the rendering of an individual villa, it takes a while to register that a single owner will possess the whole thing. Each villa is approximately 2,000 square metres (21,000 square feet) in size, plus an entire swimming pool to the specifications chosen. At least 744 square metres are enclosed, although the being southern Thailand, the outside areas and pool are welcoming all year round. The villas have four to eight bedrooms including a master suite that is 104 square metres alone. Owners will have an option to create an additional 200 square metres of space on a third level. With the same ambulating views an offer, perhaps you'll opt for a gym, a yoga room or a study – or maybe all three since there's enough space. What about a separate games area and a spa? We'll leave you to register that with you level one. Each villa is spread out over two or three level levels. The walls are mostly floor to ceiling glass, when you see the views you'll know why – with reflective pools to add lustre. Premium surfaces inside are among the best available, including granite, marble and stone. The kitchen is an urban and functional with appliances for Pigeonhole and Gaggenau. Actually there are two kitchens. There is a stone kitchen for hosting a small gathering with friends and family with an open plan adjacent to the dining area so you can cook and eat while watching the sunset over the Andaman Sea. The villa lies south and west, so you can begin to imagine the glorious evenings you could have here. There is also a service kitchen for those occasions when staff is doing the cooking, and with an abundance of space you'll be able to stage some impressive gatherings.

The master suite stands out at the front of the villa with arguably the best views. The 21 metre pool is just steps away, so with villas being completely private, go ahead, just dive in whenever you're not wearing it's an infinity pool overlooking the beach, so you'll feel like you're floating above the Andaman Sea.

Luxury and comfort abound. If you can think of it, it's probably there. Lush landscaping on the private drive, an elevator inside the entrance, a poolside barbecue, CCTV at all entrances and 24-hour manned security.



### TALENT ABOUND

The developer could hardly have a better pedigree. You may know the Kajima Group of Tokyo, Japan, as the talent behind Four Seasons Resort Hualalai, Hualalai and St. Ermiel, Hilo. Founded in 1945, they're the 8th largest operation. Today they are a global leading architectural, design and contracting firm, creating everything from restaurants, airports and dams to luxury residences like Avadina Hills. Kajima Group is based in Osaka, Japan. You can read more about Kajima's impressive history here.

The architect and interior designer is Takanobu Sasaki of Sasaki Associates, specialists in the most high-end private residential villa design. Takanobu's father founded the company in the 1930s and worked closely with Le Corbusier in creating a modern Japanese style with an indoor-outdoor aesthetic.

Takanobu Sasaki continues this, "We should have what inspired the design for Avadina Hills. "I think life is in personal pleasure. I love those kind of feelings. The purpose of the kind of resort for people to feel relaxed and comfortable. That's the most important thing. They work very hard in the city and they need just for a while to get out of the city and feel comfortable and relaxed." How would you describe the style of architecture? "It's a mix of Japanese spirit and modern design. The equipment and electronics are very fancy too, so it's a mix of Japanese spirit with modern architecture and modern technology." After three weeks working on the project, what's the most about the result? "This is a much more view than I imagined could be – that's a good response."



### THE SECT OF PHUKET

Maybe you're tempted now, but do you want to control yourself for Phuket?

Phuket is a 2-hour flight from London or Paris, nine from Sydney, less than two from Singapore or Bangkok, three and a half from Hong Kong, five from Mumbai, six from Beijing and 17 from New York or LA. That makes it a secure base in the East, with easy access to both the Pacific, Asia and India. If you're not arriving on a private jet, many major airlines have services to Phuket via cooperative agreements through Bangkok, Singapore or Abu Dhabi among many others.

Once you're here, you will see for yourself that many of the negative preconceptions of Thailand's resort scene are quickly becoming a thing of the past. The government has cracked down on illegal or unrigidly developments, paving the way for a tourism, sustainable community. Phuket is now one of the world's most desirable travel destinations. Featuring an ancient Old Town complete with 200-year-old architecture, it has also become a popular choice for spa holidays – Kate Moss and Naomi Campbell recently spent a holiday here together and Kim Kardashian bought her estate.

As well as the beaches, the bars and the relaxed and friendly Thai culture, there are five golf courses nearby, all with fine dining, shopping and exclusive sports facilities, including an award-winning 18-hole golf course and two more.

Are you tempted? The villas are priced from THB270-320 million (approximately US\$7.5-9 million). The buying process is well thought out, with a minimum 30 years lease that has tax advantages. As one of just 21 villas in Avadina Hills, you will own the development and if you choose to, you will have a great say in its management.


With the positive upward trend in Thai property prices and the growth of Asia as the world's dominant economic powerhouse, luxury property in Phuket also represents great investment potential. But let's not think about that right now – not while we're too busy falling in love.

### Meet the Avadina Hills team:

To arrange a private meeting or a personal tour of the property, please contact us at [members@thereserve-asia.com](mailto:members@thereserve-asia.com).



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